



Welcome to the 9th Annual Santa Barbara 100!

PACKET PICK-UP

Friday, October 20th – 4:00pm-7:00pm

[Leadbetter Beach](#)

801 Shoreline Drive
Santa Barbara, CA 93109

Pick up your packet and visit the expo booths, while enjoying a M Special beer or taste of Conway Wines!

Notes for Packet Pick-Up

It is highly recommended that participants attend packet pick-up on Friday, October 20th from 4:00pm to 7:00pm; however, packet pick-up will be available on the morning of the ride for individuals who cannot pick-up in advance.

Ride day packet pick-up will open at 6:00am on Saturday, October 21st.

Walk-up registration for all courses is available at packet pick-up if the event is not sold out.

All riders must show ID and sign the event waiver in person to pick up their packet. Riders under the age of 18 must have a parent present to sign the event waiver. Your Rider Packet contains a bib number which should be pinned to the back of your jersey and a corresponding number sticker with your timing chip, which goes on your seat post.

Rider Bib Number: Don't lose this number! All riders must wear a bib number for access to the start, aid stations, finish, bike parking, and lunch. It's also your ticket for the M Special and Conway Wine beverage garden.

PARKING

Friday October 20th: Ample parking is available in the Leadbetter Beach lot or nearby Harbor lots for Packet pick up. The City of SB charges a fee, please see the parking meter for payment.

Saturday October 21st: Ample parking is available in the Leadbetter Beach lot or nearby Harbor lots for Packet pick up. The City of SB charges a fee, please see the parking meter for payment.

Metered parking will be available across the street from the Santa Barbara City College Football Stadium. Please do not park in the SBCC football stadium parking lot.



Friends, family, and spectators are invited to park in the Leadbetter lot for the Festival on Saturday. The City of SB charges a fee, please see the parking meter for payment.

SCHEDULE OF EVENTS

Friday, October 20th

4:00pm-7:00pm: Packet Pick-Up and Expo at Leadbetter Beach

Saturday, October 21st

6:00am: Event Day Packet Pick-Up/Last Minute Registration Opens

7:00am: 100 Mile Ride Begins

7:30am: 100 KM & 100KM + Gibraltar Ride Begins

8:00am: 34 Mile Ride Begins

11:00am: Expo & Festival at Leadbetter Beach Opens

3:30pm: Awards & Prizes Ceremony

6:00pm: Course & Festival Closes

BAG & BIKE CHECK

Bag and bike check will be located at the start/finish line. Bag Check will be open from 6:00am to 8:00am. The secure bike parking area will be open until 6:00pm and will be staffed by volunteers. You must show your bib number to retrieve checked bags and exit the bike parking area with your bike.

COURSE

Disclaimer: The Santa Barbara 100 volunteer staff make best efforts to ensure the routes are safe and clear of debris. Because the city and county maintains these same roads, we do not fill pot holes or have control when roads are in disrepair.

Remember the is a Ride, not a race, and all cyclist ***MUST*** take responsibly for how they ride. Riders must obey all traffic laws and ride with extreme caution on all descents that are on the route. There are no prizes for the fastest time to complete the event and overall ride times are only recorded so that we know that all riders who have started the event also have finished.



All courses will start and finish at Leadbetter Beach. You can view complete maps with elevation profiles for each course at <http://www.sb100.org/ride.html>.

All courses are open to traffic. Please obey all traffic laws, which includes stopping at stop signs and lights. Volunteers in green shirts, police officers and others will be at some points on the course to provide directions. Bright green arrows will mark the general route. In addition, look for colored arrows on the road that correspond to your course turns:

- **Yellow – 100 mile**
- **Blue – 100k**
- **Orange – 100k + Gibraltar**
- **Red – 34 mile**

Due to safety concerns, helmets must be worn throughout the ride. Bike trailers and time trial bars (aero bars) are prohibited. Refrain from wearing earbuds or earphones in both ears, to ensure being aware of approaching/oncoming traffic. Please do not litter on course.

Additionally, all riders should have their bibs visible always. We don't appreciate poachers on the ride. Many people volunteer their time to produce this event and every dollar raised is donated to charity. We appreciate all who register and support our event.

Hazards: Many roads on the courses are steep, have blind or sharp corners, debris or gravel, and uneven road surfaces. Please ride with cautions and be aware of cars pulling out of driveways, pedestrians, and other cyclists. Please watch your speed on all descents and watch for oncoming traffic. Do not cross over the center line.

Riders on the 100-mile and 100k + Gibraltar routes must use extreme caution on the dangerous descents of Painted Cave Road and Old San Marcos Road. Expect a delay at Highway 154 to cross safely.

Cutoffs: For your safety, the following cut-off times are in place to ensure you have the best-supported ride experience.

Riders on the 100-mile and 100k+Gibraltar who arrive at Gibraltar Road & Mountain Drive after 12:00pm will be diverted to Foothill road.

Riders on the 100-mile course who arrive at the Gibraltar aid station (#3) after 2:00pm will be diverted West on East Camino Cielo to Painted Cave.

Riders on the 100-mile and 100k courses who arrive at aid station #4 after 4:00pm will be diverted to the finish line.

If at any time you would like to divert to a shorter course, you may do so. However, if you'd like to ride a longer course, please upgrade your registration at packet pick-up.



All courses, aid stations and finish line festival will close at 6pm. At this time, timing mats will be removed. Sunset will be at 6:15pm.

TIMING

Although this is not a race, you will receive timing materials at packet pick-up. Please attach the numbered sticker with your timing chip to your seat. Results will be posted at the finish line and sent out to everyone after the event, but there will be no rankings other than the Gibraltar Challenge results. The Gibraltar Challenge is your opportunity to compete for the King of the Mountain jerseys awarded to 1st and 2nd place riders in the age categories, team and overall.

WEATHER

The Santa Barbara 100 will take place rain or shine. We encourage riders to check the forecast and prepare accordingly.

SPECTATORS

Friends and family are welcome to come cheer riders on along the course. Spectators should NOT drive on Gibraltar Road, East Camino Cielo, Painted Cave or Old San Marcos Road and should avoid this part of the course.

SAG

SAG (support crews) will be on the course to assist you on your ride. If necessary, move safely to the side of the road and call us at **805-319-5957**, if you don't see a support person. We will dispatch support to you via our SAG crew and radio operators. In an emergency, call 911.

In addition, volunteer bike mechanics will be available to assist you Friday during packet pick up, at the start line and at all aid stations.

Personal SAG: Personal SAG vehicles are not permitted on Gibraltar, Camino Cielo, Painted Cave or Old San Marcos Roads due to narrow roads and local traffic. The Gibraltar Aid station is well equipped to provide for your needs.



AID STATIONS

There will be 4 aid stations along the course stocked with fresh water, electrolyte drinks, fruit, Clif products, soda, roasted potatoes, PB&J sandwiches and snacks. The aid station located immediately after the Gibraltar Challenge will feature cold brew coffee shots and sub sandwiches in addition to the above items.

Riders on the 100-mile course who don't want to stop at aid stations can grab one of 30 FasTrack musette bags containing two water bottles, Clif nutrition products and snacks. Volunteers will distribute these in the feed zone, located after the Gibraltar Aid Station. Please only take one if you DON'T plan to stop at the remaining aid stations.

EXPO & FESTIVAL

The post-ride expo and festival will be from 11:00am-6:00pm at Leadbetter Beach and features delicious paella from Gerard's Paella, M Special draft beer and local Conway Wines.

Your bib number is your ticket for meal and beverages. Present your ID to get a wristband for beer and wine, if you're over 21. Friends and family are welcome to join the Festival and can purchase a wristband for meals and drinks. Visit the Information booth for details.

All SB100 merchandise orders can be picked up at the Expo on Friday and Saturday. If you didn't pre-order, we will have limited inventory available for purchase. Primal is also offering all riders and spectators a special 25% off discount on any Primal gear (not SB100), just use code **HAPPY** when you checkout at www.primalwear.com.

PHOTOS

SCS Photoworks will be taking photos on the course. You will receive an email after the event with your photo. Please be sure to tag all your photos on social media with **#rideSB100**.

AWARDS CEREMONY

Join us at 3:30pm for the Gibraltar Challenge awards presentation.



VOLUNTEER

We have about 200 volunteers who make this world-class experience possible through their dedication and support. Please take a moment to thank them! Special thanks to our primary beneficiary, Cottage Children's Medical Center, for providing our volunteer shirts and meals.

Encourage your friends and family to volunteer at the event. Volunteers can sign up at <http://www.sb100.org/volunteer.html> or contact us at volunteer@sb100.org.

QUESTIONS?

Check out the FAQ page on our website here for even more details on the event: <http://www.sb100.org/info.html>

Still don't see what you're looking for? Please visit our Information booth at the event or contact us at info@sb100.org.